

# Everything You Need to Support Pathways in Your State

Participating in a Pathway Program has improved student engagement, achievement, and education and life outcomes. If you're interested in supporting local stakeholders developing Pathways initiatives, NC3T can help with services in three areas:

## Engage

There are many audiences who need to be introduced to the Pathways model, both internally (educators and administrators) and externally (business partners, parents, and students). NC3T can help you bring them into the fold in the following ways:

- ◇ **Keynote Speeches**—On topics such as “The Power and Promise of Pathways” and more.
- ◇ **Pathways Workshops**—Engaging audiences in an interactive forum to work through the benefits and principles of a Pathways strategy.
- ◇ **Launch Meeting**—A one-day kickoff for those starting a Pathways Program with facilitated group discussions and targeted break-outs among educators, employers, and workforce partners to ensure a shared understanding of the Pathways System initiative, goals, and action steps.

## Support

For communities launching a Pathways Program, a knowledgeable guide can make the difference between success and failure. NC3T can share their expertise with communities by guiding them through critical stages and offering ongoing coaching support.

- ◇ **Asset Inventory Interviews and Summary Report**—The NC3T coach conducts a series of small group interviews using the NC3T Asset Inventory tool. During these meetings, the consultant identifies and documents the existing activities, policies, and practices that can contribute to a robust pathways system.
- ◇ **Visioning and Implementation Planning**—Engage your education, workforce, employer,

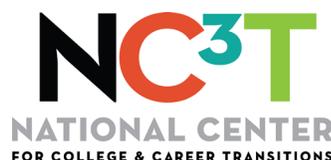
and community partners to capture and examine the ideas and perspectives of all stakeholders. Following the visioning meeting, the NC3T site coach works with your team to create a pathway system implementation plan with that includes goals, strategies, action steps, timelines, assignments, and accountability metrics.

- ◇ **Communications and Branding Plan**—NC3T develops a communications and branding plan that guides the dissemination of the Pathway System's core messages. This may include an internal “brand promise,” the development of a tag line and logo, talking points and presentation templates, and a calendar of action steps for effectively communicating with internal and external stakeholders.
- ◇ **Virtual and On-Site Coaching**—The NC3T site coach holds regular calls with the local liaison and other core planning team members and conducts a site visit every other month, during which time planning and problem-solving takes place.

## Connect

In-state networking can be invaluable to both new and experienced Pathways Program leaders. NC3T has developed a state-level Pathways Innovation Network (PIN) model that is fully customizable in order to connect stakeholders across your state, allowing for shared learning and networking through newsletters, an online resource center, and hosted events such as workshops, conferences, and study tours.

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